

# Privacy Notice and GDPR Compliance

## What we do

Global B2B work independently and on behalf of its clients, we contact both existing and prospective customers using the phone and other channels. As this involves the processing of personally identifiable data, we comply with the GDPR, which comes into force on 25<sup>th</sup> May 2018. We are committed to the secure and compliant handling of all data held and processed by the company.

## GDPR Legal Basis for Processing

We use data to carry out direct B2B marketing for sales and research. The lawful basis we use for this processing is "Legitimate Interest" in accordance with recital 47 of the GDPR act. GlobalB2B sales limited complies in full with the TPS and CTPS to prevent unwanted sales and marketing calls.

## Data sharing and processing

Data that can be personally identified is never shared with any third party other than the client we are working on behalf of. We never resell or share data to any other party other than in the event that we sell any or all of our business to the buyer. Where we are legally required by law to disclose your personal information. To further fraud protection and reduce the risk of fraud. All data is securely stored in an encrypted storage system ensuring "encryption at rest" and "encryption in transit". The data we process is obtained from several sources. These include our clients, GDPR compliant data providers and online resources in the public domain.

## Right to Rectification

We update data based on interactions with customers and prospects to ensure accuracy. We update information based on what we're told by the people we communicate with about themselves and their businesses. If you believe that we hold information about you which is incorrect please update us via the following email: [info@globalb2bsales.com](mailto:info@globalb2bsales.com).

## Access to Information

You may ask for the data specific to you in the form of a Data Subject Access Request. We will require you to prove your identity in order to release this information. Please contact us to request Access Information using the following email [info@globalb2bsales.com](mailto:info@globalb2bsales.com) with the subject – "Access Information"

## Website Privacy Policy

Our website collects no personal information. We cannot guarantee the security of data that you choose to send us electronically. Sending such information is entirely at your own risk. We will not disclose your personal information to any other party.

## **Contacting Us**

Please do not hesitate to contact us on [info@globalb2bsales.com](mailto:info@globalb2bsales.com)